

Jordan Holberg

Blockchain + Cats

jrh@jordanholberg.com
Professional Portfolio: jordanholberg.com
LinkedIn: /jordanholberg

Skills

20+ years of digital experience (including ~15 with Salesforce Commerce Cloud and other e-commerce platforms). Deep Blockchain (Ethereum/NFTs) experience, full-stack technical architecture, development, solutions consulting, creative ideation and technologist-ing, and former visual artist with excellent hygiene and communication skills.

Salesforce Commerce Cloud B2C Developer Certified

Google, Amazon, GHS, AWS, Node.js, Docker, Javascript, PHP, Linux, Windows, MacOS, HTML, CSS, SQL, NoSQL, RESTful APIs, GraphQL, Lambda, CI/CD, Blockchain, Ethereum, Solidity, Microservices, Adobe, Microsoft, Analytics, Scrum, Agile, DevOps

Experience

theZombi, LLC / Digital Fixer / Fractional Architect / Blockchain Consultant

2012 - PRESENT, The Internet (remote)

Freelance consulting and contracting, including business strategy, technical architecture, system design, hands-on front-end and back-end coding, creative ideation, and general digitally-related advisory services, "from tech to exec!"

Sample client list:

- sticky.io (subscription management services - SFCC "Cartridge" development)
- Extell (Luxury Real Estate - PWA and CRM development)
- David's Bridal (B2C Retail - Full-stack development)
- Vince Camuto (B2C E-Commerce - SFCC)
- Ogilvy & Mather (Advertising - Creative Technology)
- Rack Room Shoes (B2C Retail - Salesforce Marketing Cloud)

GameStop / Principal Engineer

2021 - 2023, Grapevine, TX (remote)

Blockchain/Web3/E-Commerce

Hodlberg]-[Financial / Principal

2020 - 2022, The Internet

"Tokenized Holdings" NFT-based, privacy-first, crypto-asset aggregation and API platform.

TBWA\Chiat\Day / Managing Director of Technology

2013 - 2014, New York

Select Clients: AOL, Planters, Mondelez, Michelin, Glaxo-Smith Kline, CooperVision, BeIN Sports, TEDMED, Capital One, BNY Mellon, Jameson Irish Whiskey

Barneys New York / Director of E-Commerce & Lead Developer

2005 - 2012, New York

Employee #1 for barneys.com

Education

New York University - Gallatin / B.A. Individualized Study

2002, New York

Cum Laude